

Training materials EN

The Eco-Smart Project team presents the training materials on eco-tourism, sustainable tourism development and eco-path creation. The training materials were created under Erasmus+ project Eco-SmaRT (Education for Sustainable Development of Regional Tourism) by all the project partners in Poland (coordinator), Italy, Ireland and Turkey.

The training materials are divided into four sections:

1. Education for Sustainable Development. FIRRIP, Poland

- [Education for Sustainable Development. Cooperation of organisation and people within the community.](#)

2. Eco-tourism - theory and case studies. ITT, Ireland

- [Introduction of governmental policies on eco-tourism and sustainable development, including actions undertaken to reduce tourism footprints and addressing tourist ethics.](#)

- [Sustainable Development in the Tourism Industry. Providing a baseline between tourism and intangible cultural heritage, including risks and opportunities.](#)

- [Case study and an example of best practice based on Western Ireland.](#)

3. Eco-path. Mardin HEM, Turkey

- [Creating an eco-path.](#)

- [Ecological pathway handout.](#)

- [Evaluation form.](#)

4. Cooperation with local governments and decision making on eco-tourism. Volunteering in tourism. Cer.co.gem, Italy

[Lesson 1: How to do this - Marketing and Advertising Campaign in Tourism.](#)

- [Lesson 1: Exercise](#)

- [Lesson 1: Handout](#)

[Lesson 2: Working with local governments.](#)

- [Lesson 2: Handout](#)

[Lesson 3: Global Code of Ethics for Tourism](#)

- [Lesson 3 Handout](#)

[Lesson 4: Methods encouraging eco-tourism.](#)

[Lesson 5: Types of voluntary initiatives for sustainable development.](#)

- Lesson 5: Handout